

Todd List

Graphic Designer | Brand, Marketing, and Digital Design | UX/UI Designer

Selected presentation, information, and digital design work.

Hi, I'm Todd List

Graphic Designer delivering measurable results, including 23% e-commerce growth, 39% increase in bookings, and 500%+ social engagement through clear, high-performing visual design.

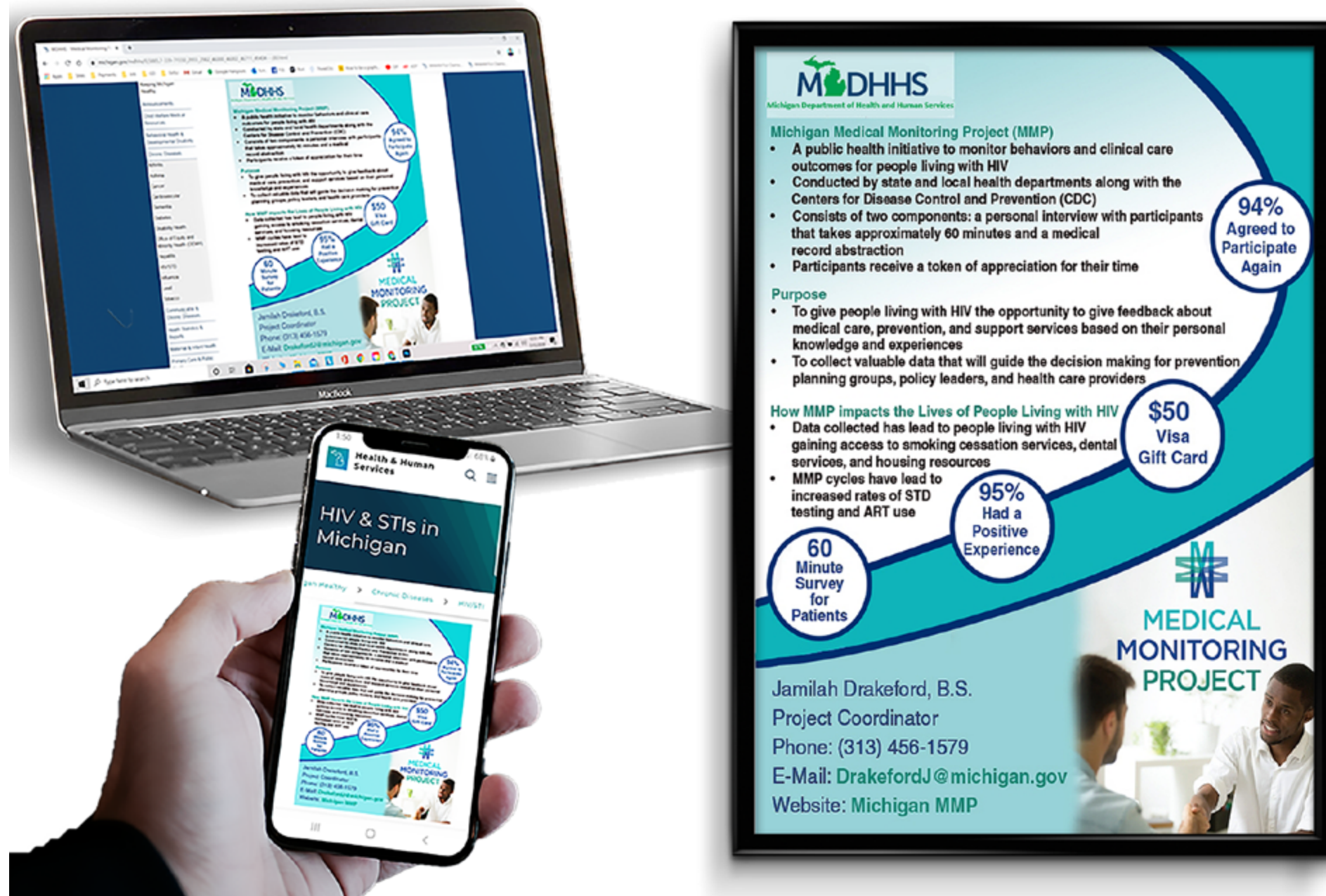
E-Portfolio: <https://www.behance.net/toddlist>

Digital Interface Design — Figma & Illustrator



Designed in-vehicle interface assets focused on clarity, consistency, and real-time usability. Created UI layouts, icons, and display elements in Figma and Illustrator, delivering production-ready assets aligned with design systems to support scalable, cross-screen experiences.

Michigan Medical Monitoring Project – Public Health Infographic



Designed a public health infographic for the Michigan Medical Monitoring Project to communicate key information clearly and accessibly.

Social Media & Campaigns

MDHHS – Public Health Social Graphics



Developed accessible social media graphics to communicate critical public health information to a broad statewide audience. Supported statewide campaigns reaching 100,000+ residents.

Bavarian Inn Lodge – Branded Social Campaigns



Created engaging, brand-aligned social graphics to promote seasonal events and drive guest interest. Contributed to 500%+ growth in social engagement through branded campaign visuals.

SVSU – Responsive Web Development



Designed and developed a responsive website for the SVSU Art Department, improving accessibility and cross-device usability while ensuring a clean, user-friendly experience using HTML, CSS, JavaScript, and Dreamweaver.

Contact

Todd List

Graphic Designer | Marketing Design | Brand & UX

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